



Press Release

Empire of Sports And Babolat Announce Partnership

*One Rafael Nadal's racket to be won
each week in Empire of Sports!*

Tuesday, 16th March 2010, Paris/Lyon... Babolat, the specialized brand in racket sports, and Empire of Sports, the first gaming platform entirely dedicated to the world of sport, today announce partnership.

This partnership is in line with Empire of Sports' policy of opening to great names in sports, and Babolat adds to its already impressive list of famous partners. In game, Babolat gives the players access to a whole range of virtual rackets, capable of boosting their performances on courts. But above all, starting from today, Empire of Sports' players can take part in the competition that gives them a chance to win one real [Babolat AeroPro Drive](#) racket per week!

Accessible through qualification matches that can be replayed numerous times all through the week, the "Babolat Cup" will welcome the best –or the more tenacious– to the Saturday's matches. On that day, a series of direct elimination matches will determine the winner of the week, who will then receive at his/her home the best of Babolat's technology: an [AeroPro Drive](#) racket, THE racket of Rafael Nadal and Jo-Wilfried Tsonga!

Alexis Galley, CEO of Empire of Sports, says: *"Since 1875, Babolat has been equipping generations of champions, who've won the most prestigious competitions. We're especially proud to welcome them today in Empire of Sports: the brand with the "double line" is a precious addition to our virtual world of sport."*

Jean-Christophe Verborg, International Tour Manager of Babolat, says: *"We're extremely happy to take part in such an ambitious project as Empire of Sports. This game offers a unique experience to sports' and tennis' fans, and a resolutely innovating way of communicating for us."*

Empire of Sports is currently in the Prologue phase: The game is progressively expanding with the help of exclusive partners and the suggestions of a deeply involved community.

In order to join the first virtual sportsmen community in the world and try to win an AeroPro Drive Babolat racket, register on www.empireofsports.com, and download the game for free!

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